PACIFIC LIFE

Secure Her Future

Women in the US are growing their economic power and increasingly serving as primary financial decision makers.

39.1% of businesses are owned by women.[1]

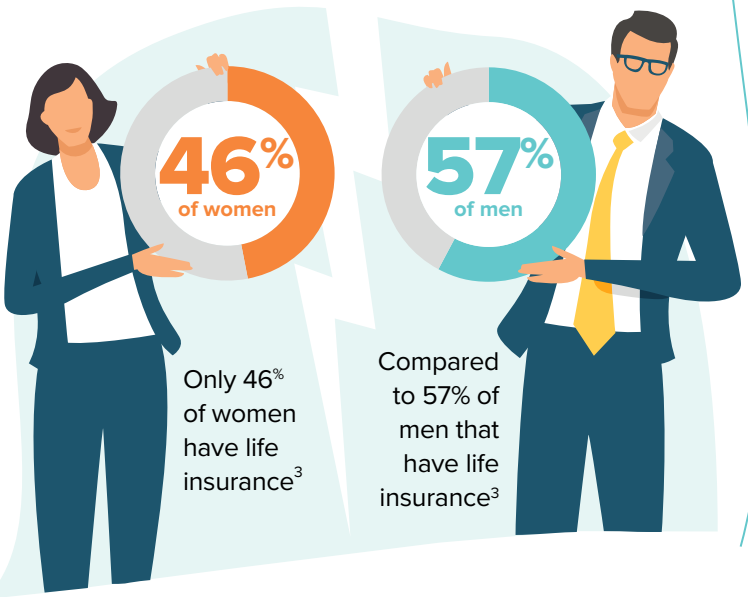
Women control more than half of the country's personal wealth, an estimated $30 trillion.[2]

70% of US households rely on women's salary for financial stability.[3]

About 70% of US moms can expect to be primary financial providers before their children turn 18.[4]

How well protected are American women?

Women typically are not as well protected as men despite their economic importance to their families.

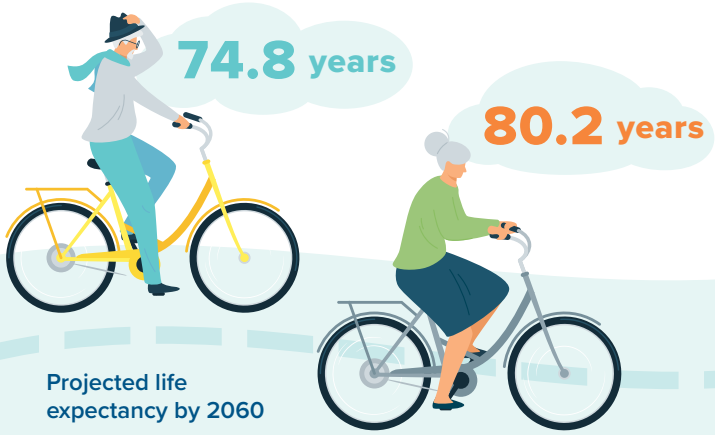


Only 46% of women have life insurance[3]

Compared to 57% of men that have life insurance[3]

Women may need more protected lifetime income than men.

According to the US Census Bureau, women live longer than men.[5]



These extra years are a blessing indeed, but it also means you need to plan for your retirement income to stretch a little longer. **An annuity may help.**

Now, more than ever, women are juggling roles and challenging gender norms. Can you relate?

BUSINESS OWNER

WORKING PROFESSIONAL

STAY-AT-HOME SPOUSE

CARETAKER

FUTURE RETIREE

Life insurance can provide for your beneficiaries when you die and help:

- Plan for the continuity and succession of your business
- Replace your lost income
- Take care of domestic services you provide
- Maintain care for your children and/or aging parents

The same policy can also help you plan for your own retirement.

These roles often pause careers and paychecks.
How can your future income recover?
An annuity may help.

Talk to your financial professional* about life insurance and annuities.
For more information, visit PacificLife.com.

WealthWise Women

[1]"By The Numbers: Impact of Women-Owned Businesses Report," National Women's Business Council, Annual Report, 2023.
[2]"The Rising Wealth of Women," The Bank of America Institute, March 13, 2024.
[3]"2024 Insurance Barometer Study," Life Insurance Marketing and Research Association (LIMRA), July, 2024.
[4]"Children's Financial Dependence on Mothers: Propensity and Duration," National Library of Medicine, September 2022.
[5]"Why Do Women Live Longer Than Men," American Association of Retired Persons (AARP), July 17, 2024.
*In order to sell life insurance products, a financial professional must be a properly licensed and appointed life insurance producer.

Pacific Life is a product provider. It is not a fiduciary and therefore does not give advice or make recommendations regarding insurance or investment products.

Pacific Life Insurance Company reserves the right to change or modify any non-guaranteed or current elements. The right to modify these elements is not limited to a specific time or reason. Pacific Life Insurance Company is licensed to issue insurance products in all states except New York. Product/material availability and features may vary by state.

Insurance products and their guarantees, including optional benefits, annuity payout rates, and any crediting rates, are backed by the financial strength and claims-paying ability of the issuing insurance company. Look to the strength of the insurance company with regard to such guarantees because these guarantees are not backed by the independent broker/dealers, insurance agencies, or their affiliates from which products are purchased. Neither these entities nor their representatives make any representation or assurance regarding the claims-paying ability of the issuing company.

Pacific Life Insurance Company's Home Office is located in Omaha, Nebraska.

Life insurance is subject to underwriting and approval of the application and will incur monthly policy charges.

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